

**Khadi and Village Industries Commission Mumbai**

**PROJECT PROFILE ON FACE CREAM AND CLEANSING LOTION**

**Introduction :**

Different types of creams available in market to take care of skin. This project profile has been prepared aiming at production of vanishing, cleansing and cold cream. Dirt on the skin may consist of residues to skin secretion as well as deposits from the surrounding this dirt is bound by oily substances is very adherent and required special methods of removal. Emulsification as exemplified by soap is very efficient since soap, even of high quality may have excess alkali and may be too drying to the skin surface. Women prefer a cream of some sort. The cosmetic products in India have a tremendous demand at the pace of urbanization increasing awareness on beauty consciousness and the living standards of people. It increases the demand of vanishing and cleansing cold cream throughout our country and abroad.

**1 Name of the Product : FACE CREAM AND CLEANSING LOTION**

**2 Project Cost :**

a Capital Expenditure

Land	:			<b>Own</b>
Work shed in sq.ft rented	:	0	Rs.	-
Equipment	:		Rs.	<b>316,000.00</b>

SS Steam Jockeyed Kettle 30 Cap, SS Kettle with stirred 50 kg cap, Tube filling machine, Numatic tube sealing machine, Installation and electrification, Lab equipment, Tools and equipment, Tools and equipment, Working table, furniture and fixtures, Office equipments.

Total Capital Expenditure			Rs.	<b>316,000.00</b>
b Working Capital			Rs.	<b>2,050,000.00</b>
<b>TOTAL PROJECT COST :</b>			<b>Rs.</b>	<b>2,366,000.00</b>

**3 Estimated Annual Production Capacity:**

(Rs. in 000)

Sr.No.	Particulars	No.tubes and packs	Rate	Total Value
1	FACE CREAM AND CLEANSING LOTION	684000.00	18.00	12633.24
<b>TOTAL</b>		<b>684000.00</b>	<b>18.00</b>	<b>12633.24</b>

4 Raw Material	:		Rs.	<b>11,592,000.00</b>
5 Labels and Packing Material	:		Rs.	<b>75,000.00</b>
6 Wages (2-Skilled & 1- Unskilled)			Rs.	<b>360,000.00</b>
7 Salaries (1-Manager)			Rs.	<b>120,000.00</b>

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<b>8</b>	<b>Administrative Expenses</b>	<b>:</b>	<b>Rs.</b>	<b>75,000.00</b>
<b>9</b>	<b>Overheads</b>	<b>:</b>	<b>Rs.</b>	<b>50,000.00</b>
<b>10</b>	<b>Miscellaneous Expenses</b>	<b>:</b>	<b>Rs.</b>	<b>50,000.00</b>
<b>11</b>	<b>Depreciation</b>	<b>:</b>	<b>Rs.</b>	<b>31,600.00</b>
<b>12</b>	<b>Insurance</b>	<b>:</b>	<b>Rs.</b>	<b>3,160.00</b>
<b>13</b>	<b>Interest (As per the PLR)</b>			
	<b>a. C.E.Loan</b>	<b>:</b>	<b>Rs.</b>	<b>41,080.00</b>
	<b>b. W.C.Loan</b>	<b>:</b>	<b>Rs.</b>	<b>266,500.00</b>
	<b>Total Interest</b>		<b>Rs.</b>	<b>307,580.00</b>
<b>14</b>	<b>Working Capital Requirement</b>	<b>:</b>		
	<b>Fixed Cost</b>		<b>Rs.</b>	<b>289,240.00</b>
	<b>Variable Cost</b>		<b>Rs.</b>	<b>12,343,500.00</b>
	<b>Requirement of WC per Cycle</b>		<b>Rs.</b>	<b>2,105,457.00</b>

**15 Cost Analysis**

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
<b>1</b>	<b>Fixed Cost</b>	289.24	173.54	202.47	231.39
<b>2</b>	<b>Variable Cost</b>	12344.00	7406.40	8640.80	9875.20
<b>3</b>	<b>Cost of Production</b>	12633.24	7579.94	8843.27	8872.19
<b>4</b>	<b>Projected Sales</b>	14280.00	8568.00	9996.00	11424.00
<b>5</b>	<b>Gross Surplus</b>	1646.76	988.06	1152.73	1317.41
<b>6</b>	<b>Expected Net Surplus</b>	1615.00	956.00	1121.00	1286.00

- Note :
- 1.All figures mentioned above are only indicative.
  - 2.This is model project profile for guidance
  - 3.Cost of Project, and its prioiflity will be changed depends on the area, availability of raw Material, man power, power requirement and various other factors etc..